

Level Up! Take Your House Call Operations to New Heights

PRE-CONFERENCE SESSION
Thursday, October 28, 2021
1:00 – 4:30 p.m. EST

Session Description

In this challenging time, all of home care medicine is looking for the “secret sauce.” Come and learn about the key ingredients!

This half-day Preconference is designed for providers, practice managers, and other staff interested in enhancing the efficiency, productivity, and ultimately the bottom line of their house call program. Expert Faculty from Home Centered Care Institute will present actionable tips and strategies that can be quickly implemented to yield measurable results.

Faculty



Paul Chiang, MD

- Senior Medical and Practice Advisor, Home Centered Care Institute
- Medical Director, Northwestern Medicine HomeCare Physicians (HCP)
- Recently made his 35,000th house call!



Brianna Plencner, CPC, CPMA

- Senior Consultant & Manager, Practice Improvement, Home Centered Care Institute
- Certified coder since 2014; Certified medical auditor since 2018



Amanda Tufano, MHA, FACHE, CMPE

- Chief Executive Officer, Genevive
- Board Member, Minnesota American College of Healthcare Executives (ACHE); Minnesota Association of Geriatric Inspired Clinicians (MAGIC)

Learning Objectives

1. Discuss proven strategies and recommended best practices to streamline house call operations and boost productivity.
2. Design and implement a plan aimed at achieving measurable results in terms of efficiency, quality of care, and practice growth.
3. Improve patient care while enhancing the program’s bottom line.



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Agenda

Time	Presentation Content
1:00-1:10 p.m. ET	Welcome, Introductions
1:10-1:55 p.m. ET	Selected tips/strategies for: <ul style="list-style-type: none"> • Implementing Geographic Scheduling and Route Planning • Optimizing the Electronic Health Record (EHR)
1:55-2:05 p.m. ET	Q&A
2:05-2:45 p.m. ET	Selected tips/strategies for: <ul style="list-style-type: none"> • Leveraging an Effective Marketing and Community Relations Plan • Making the Most of Fee-for-Service and Beyond (Coding and Documentation)
2:45-2:50 p.m. ET	Break
2:50-3:10 p.m. ET	Selected tips/strategies for: <ul style="list-style-type: none"> • Improving Team Function and Avoiding Burnout
3:10-3:20 p.m. ET	Q&A
3:20-4:20 p.m. ET	Selected tips/strategies for: <ul style="list-style-type: none"> • Preparing for Value-Based Opportunities • Enhancing Revenue Cycle Management • Improving Quality and Closing Performance Gaps
4:20-4:30 p.m. ET	Q&A
4:30 p.m.	Adjourn

Credit Information

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of PeerPoint Medical Education Institute and the Home Centered Care Institute. PeerPoint Medical Education Institute is accredited by the ACCME to provide continuing medical education for physicians.

PeerPoint Medical Education Institute designates this live activity for a maximum of This Internet Live activity awards *3.50 AMA PRA Category 1 Credits™*.



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- Nurses: American Nurses Credentialing Center (ANCC)
- Practice Managers: Medical Group Management Association (MGMA)

Disclosures

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