

AAHCM 2021

AN INTRODUCTION TO
THE AMERICAN ACADEMY
OF HOME CARE MEDICINE



LETTER FROM THE PRESIDENT AND EXECUTIVE DIRECTOR

Dear colleagues, partners and friends,

Thank you for your interest in the American Academy of Home Care Medicine (AAHCM). We are delighted to provide you with this overview of our association and mission.

AAHCM was established in 1987 with a mission to promote the art, science, and practice of home care medicine for all people in need. Our members include physicians, nurse practitioners, physician assistants, social workers, administrative leaders, and professionals in several other disciplines, all of whom provide medical care in the home for communities in need.

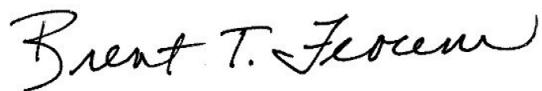
This handbook highlights details of our mission, strategic priorities, and distinguished Board of Directors. We trust it provides an introduction to AAHCM's representation and advocacy in the field of home care medicine over the past several decades.

Thank you again for your interest in AAHCM. We're proud of the work we do to ensure that the populations who can benefit most have access to skilled, high-quality, compassionate care in their homes. Please feel free to contact us with questions or for additional information.

Warm regards,



Theresa A. Soriano, MD MPH
President



Brent T. Feorene, MBA
Executive Director



MISSION

American Academy of Home Care Medicine (AAHCM) delivers on the promise of interdisciplinary, high-value health care in the home for all people in need by promoting the art, science, and practice of home care medicine. Our professional association represents physicians, nurse practitioners, physician assistants, social workers, and others working in the field of home care medicine.

VISION

Interdisciplinary health care at home available to all in need

STRATEGIC PRIORITIES

GOAL 1: POLICY & ADVOCACY

We advocate for sustainable payment reform for the field of home care medicine.

GOAL 2: LEADERSHIP DEVELOPMENT

We cultivate new leaders for the field of home care medicine and for AAHCM governance.

GOAL 3: ETHICAL & MORAL COMPASS

We serve as a moral compass to promote ethical behavior in the clinical and business practice of home care medicine.

GOAL 4: EDUCATION & TRAINING

In collaboration with partners, we advance workforce education and training for home care medicine.

GOAL 5: RESEARCH

In collaboration with partners, we advance the field through scholarship and research.

GOAL 6: FINANCIAL SUSTAINABILITY

We work to secure resources for the long-term sustainability of AAHCM with value-based appeals to membership, philanthropy, industry and other stakeholders.

GOAL 7: OPERATIONAL EFFECTIVENESS

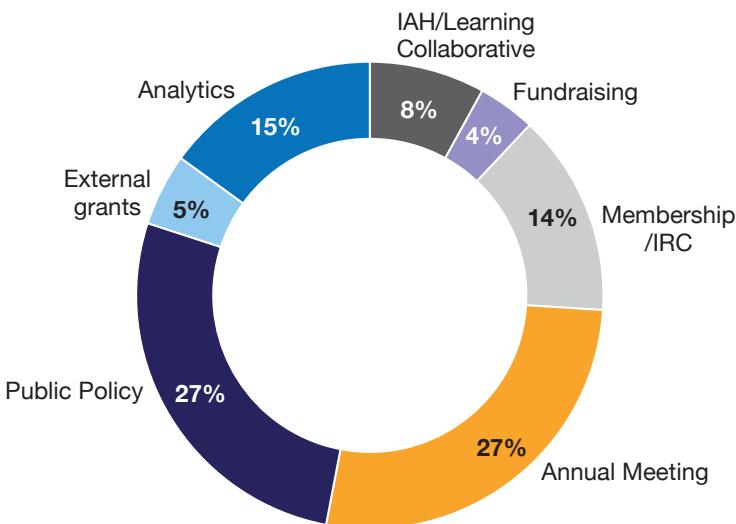
We engage sufficient management skill and resources to fulfill our mission and provide stewardship of our resources to bring value to all constituents.

DATA AND METRICS

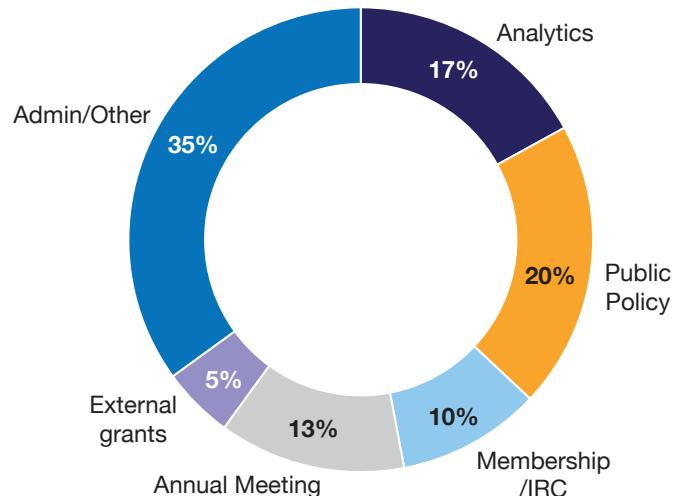
FINANCIAL OVERVIEW

AAHCM has experienced continued growth in annual operating revenue. Below is a quick snapshot of the 2020 operating revenue and expenses.

2020 Operating Revenue



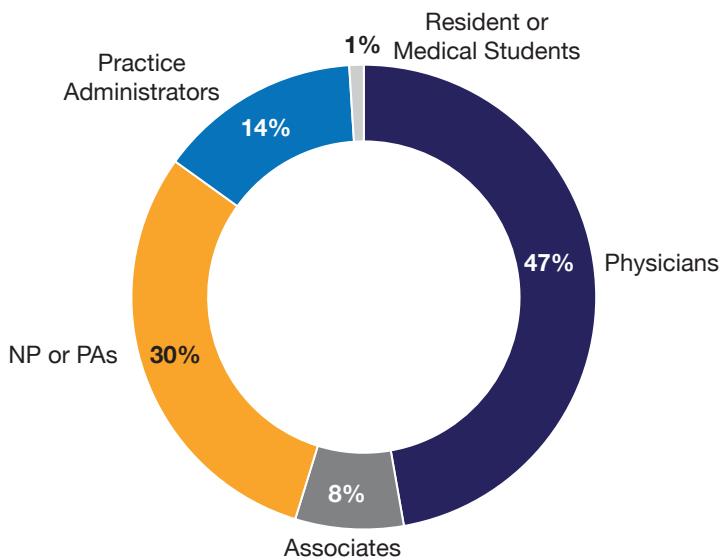
2020 Operating Expenses



MEMBERSHIP

AAHCM has nearly 1,000 members, spanning the range of the interdisciplinary home care medicine team.

AAHCM Membership Types



ANNUAL MEETING ATTENDANCE

AAHCM's fourth independent Annual Meeting, which took place virtually, had:



29 Exhibitors



22 Sponsors



3 Supporters



Participants from 47 states and 7 countries

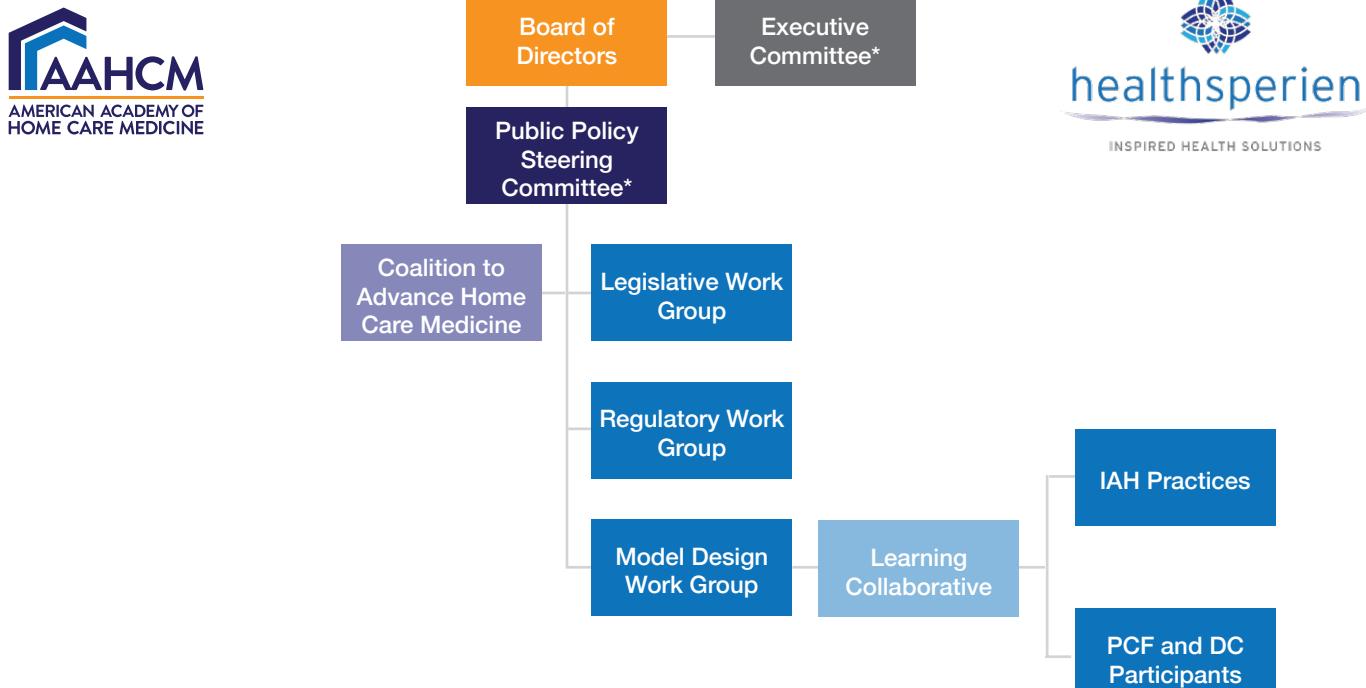
PUBLIC POLICY

Operating under the direction of the board of directors, the Public Policy Committee provides strategic policy and advocacy support on all issues impacting the field of home care medicine.

In partnership with Healthsperien, the Public Policy Committee has significantly expanded its reach and now operates the Coalition to Advance Home Care Medicine, three work groups focused on regulatory, legislative, and model design policies, as well as a learning collaborative for Academy APM participants (structure shown below). Work group membership is comprised of Academy leaders and members (over 40 active participants) who hold extensive experience in providing home-based primary care to chronically ill and vulnerable patients.

In 2020, AAHCM...

- Successfully advocated to Congress for the extension of Independence at Home and the addition of 5,000 new beneficiaries to the program.
- Worked with stakeholder partners to mitigate the impact of Medicare Physician Fee Schedule negative adjustments on home and domiciliary E/M codes.
- Developed grassroot efforts for Academy membership to engage with congressional leaders on the expansion of certain telehealth flexibilities.
- Successfully advocated the need for increased Primary Care Capitation payment under the Direct Contracting model, as well as the use of a concurrent risk adjustment model.
- Successfully advocated for CMS to allow nurse practitioners (NPs), clinical nurse specialists (CNSs), physicians assistants (PAs), and clinical nurse midwives (CNMs) to furnish physician diagnostic services and be paid under Medicare Part B for professional diagnostic services they furnish directly and “incident to” their own professional services (to the extent allowable under state law).



AAHCM INDUSTRY PARTNERS



Healthsperien, LLC is a Washington, DC-based policy and healthcare consulting firm focused on strategic, regulatory, legislative, and implementation issues.

Healthsperien believes in the importance of innovation and partnerships in shaping a future health care system that addresses the goals of improved access, lower costs, and high-quality care. Healthsperien works with Academy leadership in providing strategic consultation on issues as they pertain to home care medicine—

sustainability and growth of the field. Their work with the Academy includes a full suite of public policy services, from designing and developing alternative payment models and other approaches to improving care delivery and advancing value-based payment and quality measurement in the private sector and in government programs, such as those run by the Center for Medicare & Medicaid Innovation. Also, they develop legislative and regulatory insights and strategy based on their deep knowledge in a range of subject areas in public policy and the health care sector, including Medicare, Medicaid, and employer-based and individual health insurance markets.



Canton & Company is a growth and innovation services firm focused exclusively on the healthcare industry. Guided by a dual commitment to accelerating the industry transition to a market-based health economy and creating sustainable success for its clients, Canton & Company inspires change through innovation, with particular emphasis on consumer-centric, smart health markets. We do this by

fast-tracking client growth through a diversified suite of offerings that includes strategy, management, go-to-market, and performance services, along with innovation and venture solutions, using our powerful network of industry change-makers to connect clients with the right tools, partners, talent, and capital for sustainable success.

AAHCM INDUSTRY PARTNERS *(continued)*



U. S. Medical Management (USMM) is the management services organization to the Visiting Physicians Association (VPA). USMM is owned by the Centene Corporation, the largest Medicaid Managed Care Organization in the United States. USMM is an integrated delivery network dedicated exclusively to medical service in the home.

USMM/VPA has participated in the original CMS Pioneer ACO (2012–2014), the Independence At Home (IAH) Program since 2012, and the CMS MSSP ACO Program since 2015. USMM/VPA has distinguished itself over the years by achieving top 10 performance in ACO savings, top quartile performance in IAH savings, and like results in quality and targeted outcomes. USMM/VPA/Centene have been ardent supporters of the Academy as original members of the President's Council, the newly constituted Industry Relations Council (IRC), and supporters and active participants in public policy and advocacy efforts.

USMM/VPA's Community Footprint

- 12 states
- 42 distinct communities
- Largest physician house call practice in the U.S.
- 40,000 patients/250 providers
- Home health agencies/hospice/DME/in-home ancillary services



The **Hospital at Home Users Group** is a dynamic collaborative of Hospital at Home programs around the United States and Canada sharing resources and best practices, working together to expand the reach of programs, and developing the program and policy standards to inform regulatory and reimbursement policies necessary to spread this hopeful model broadly throughout North America.

Hospitalization can be hazardous for some patients, and particularly older patients with multiple chronic conditions. Hospital at Home makes acute hospital-level care available to older adults in their homes and apartments, rather than in a traditional hospital setting. In North America, with the support of private foundations and health care systems, Hospital at Home programs, configured in a variety of ways, have been shown to improve care, increase patient and caregiver satisfaction, and reduce costs.



AAHCM INDUSTRY PARTNERS *(continued)*



AAHCM is pleased to partner with the Home Centered Care Institute (HCCI). The Home Centered Care Institute is a national nonprofit organization focused on scaling home-based primary care and bringing it into the healthcare mainstream through education, consulting, research, and advocacy. Acting collaboratively, AAHCM and HCCI achieve more and have a greater impact on the field of

home care medicine. The two organizations have collaborated in various ways since HCCI was established in 2014. HCCI has been a regular supporter and high-level sponsor of the AAHCM Annual Meeting. HCCI has also supported AAHCM's advocacy efforts for payment reform including the CMS Independence at Home (IAH) Demonstration project and alternative payment models such as Primary Care First. AAHCM supports HCCI's education/training programs by promoting these innovative offerings to its membership. In addition to working together to offer AAHCM Annual Meeting attendees a preconference opportunity, AAHCM and HCCI are co-awardees of a grant, along with the Home-Based Primary Care Learning Network, from The John A. Hartford Foundation. The grant leverages each organization's strengths to support practices' efforts to grow and become more sustainable.

BOARD BIOS



THERESA SORIANO, PRESIDENT

Dr. Soriano is the current President of the American Academy of Home Care Medicine (AAHCM). She is a board-certified general internist and palliative medicine physician and a Clinical Professor at the Icahn School of Medicine at Mount Sinai. She recently joined Prospero Health as Associate Chief Clinical Officer. Prospero is a home-based palliative care company founded in 2019, providing team-based, in-home and virtual supportive care to patients and caregivers in over 20 states.

Dr. Soriano is nationally recognized in the field of home-based primary and palliative care clinical practice, quality, and leadership. She was named AAHCM's House Call Physician of the Year and honored with the Hastings Center-Cunniff Dixon Physician Award for Excellence in Palliative Medicine. These honors, among others, stem from her longstanding philosophy that addressing the social and medical needs of vulnerable populations requires the care of an interdisciplinary team rooted in the community. She has held direct provider, clinical and executive leadership roles in home-based primary and palliative care, hospital operations, care management, and population health at academic systems like the Mount Sinai Health System as well as start-ups like Cityblock Health. In addition, she has advised, developed and implemented clinical initiatives at several other start-up and non-profit organizations.

A lifelong New Yorker, Dr. Soriano grew up in Queens and Long Island, attended Cornell University and Mount Sinai School of Medicine, and trained at the University of Miami-Jackson Memorial Hospital, one of the nation's largest public hospitals. She currently lives in Manhattan with her family, raising two school-aged sons and active in their local school and community.



NORMAN E. VINN, PRESIDENT-ELECT

Norman E. Vinn, DO, a board-certified family practitioner, is the founder and CEO of The Residentialist Group Inc., a management services organization specializing in development and management of residentialist housecall networks that serve frail, elderly, and other access-challenged patients. Dr. Vinn specializes in home-based geriatric medicine. His residentialist network enhances traditional housecall services with inter-professional team care and a state-of-the-art integrated technology platform.

Dr. Vinn holds a bachelor's degree in English literature from Tulane University and a DO degree from the Philadelphia College of Osteopathic Medicine. He completed his postdoctoral medical training at what is now Beaumont General Hospital in Farmington Hills, MI, and later attended the University of Southern California Marshall School of Business, where he obtained a Master of Business Administration degree.

In addition to his current leadership activities within the American Academy of Home Care Medicine, Dr. Vinn has had an extensive career in professional association governance and leadership. He served as the 2013–14 president of the American Osteopathic Association and is the board chair of the American Osteopathic Information Association, an organization affiliated with the American Osteopathic Association (AOA) and dedicated to advancing technology, practice management, advocacy, and medical informatics. Dr. Vinn resides in San Clemente, CA, with his wife, Marsha.

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BOARD BIOS *(continued)*



ERIC DE JONGE, IMMEDIATE PAST PRESIDENT

Eric De Jonge, MD, serves as chief of geriatrics for Capital Caring Health. His main goal is to create skilled and affordable teams that help frail elders live with dignity at home. He now leads Primary Care at Home teams in Washington, D.C.; Maryland; and northern Virginia. From 1999–2019, he was director of geriatrics at MedStar Washington Hospital Center.

Dr. De Jonge served as the 2017–2019 president of the American Academy of Home Care Medicine and co-chairs AAHCM's Public Policy committee. AAHCM named Dr. De Jonge the National House Call Physician of the Year in 2003. In 2007, he helped develop and advocate for Independence at Home (IAH), a Medicare reform law that has advanced the field of home care medicine and reduced Medicare costs.

Dr. De Jonge grew up in Chicago, IL, and graduated with honors from Stanford University and Yale School of Medicine. He trained in primary care internal medicine at Johns Hopkins Bayview and completed fellowships in health policy at Georgetown and in geriatrics at Johns Hopkins. He is on the teaching faculty of Johns Hopkins Medicine.

Married to Dr. Melissa Turner, he has two children, Maya, 21, and Nathaniel, 20. He lives in Chevy Chase, MD.

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BARBARA SUTTON, SECRETARY

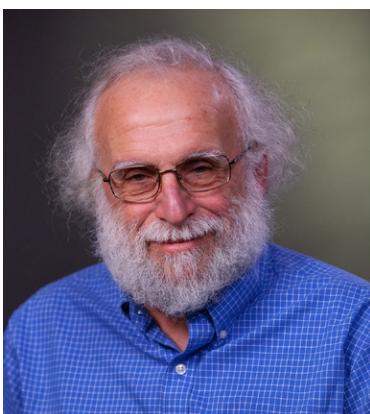
Barbara Sutton, APRN-BC, works at Housecall Providers in Portland, OR. She is part of a vibrant team of professionals with a mission to bring quality home-centered medical care and primary, palliative, and hospice services to homebound members of the community. Currently, she serves as the secretary of AAHCM and is active on several committees. Barbara was named Clinician of the Year by AAHCM in 2013. She has advocated for increased recognition and support of all professionals who provide care to homebound patients.

Barbara grew up in Evanston, IL, and graduated from the Northwestern University School of Nursing, furthering her education as an advanced practice registered nurse at North Park University in Chicago. She has developed and lead several primary and palliative home-based teams, working with nurse practitioners, social workers, and physicians in strong team-based practices. She continues to mentor and support professionals who are interested in home-based care.

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BOARD BIOS *(continued)*



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BRUCE KINOSIAN, TREASURER

Dr. Kinosian is a geriatrician and health services researcher at the Cpl. Michael Crescenz VA Medical Center in Philadelphia, PA, and the University of Pennsylvania. He is an associate director of the Geriatrics and Extended Care Data Analysis Center, a multi-site center that supports VA geriatrics operations using integrated multi-payer data and sophisticated HSR methods.

He has organized and participated in a number of demonstrations to improve the care of frail elders, helping them live with dignity at home. He serves as faculty with the Independence at Home Learning Collaborative and is the current treasurer of AAHCM. He works closely with two Philadelphia all- inclusive care for the elderly (PACE) programs, and is chair of the National PACE Association Research Committee.

Dr. Kinosian is part of a team that leads a successful Independence at Home practice at the University of Pennsylvania, which is part of the Mid-Atlantic Consortium. Over the past 25 years, the UPenn housecall practice has led an interagency, interdisciplinary team involving the local Area Agency on Aging and home-health agencies, to bring the benefits of integrated long- term services and supports to elders outside of the PACE model of care.

He grew up in Los Angeles, CA, and attended Stanford University and the University of California-San Francisco School of Medicine. He trained in primary care internal medicine at Baltimore City Hospitals (now Johns Hopkins Bayview) and completed fellowships in general medicine and geriatrics at the University of Pennsylvania.



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SOPHIA CHANG, DIRECTOR-AT-LARGE

Dr. Chang is a board-certified general internist and the chief clinical informatics officer at Clover Health, a tech company that manages care for its members as a Medicare Advantage plan. She is responsible for setting the company's clinical strategy and integrating clinical perspectives into Clover's technology platform to improve care delivery and patient outcomes.

Prior to joining Clover, Dr. Chang was chief clinical innovation officer at CareMore Health Plan where she focused on using technology to scale direct care for high-cost Medicare members and translate the model to Medicaid.

She also has served on the Managed Risk Medical Insurance Board, which was responsible for California's Children's Health Insurance Program, Healthy Families. Dr. Chang continues to teach and practice at San Francisco General Hospital as a UCSF faculty member. She completed her undergraduate studies at Amherst College, medical school at Columbia University's College of Physicians and Surgeons, and her residency training at UCSF. She received an MPH in Public Health from the University of California at Berkeley while completing her post-doctoral studies in health services research.

BOARD BIOS *(continued)*



LINDA DECHERRIE, DIRECTOR-AT-LARGE

Dr. DeCherrie is the clinical director of Mount Sinai at Home, the home-based service line at Mount Sinai Health System. The service line includes the Mount Sinai Visiting Doctors Program (home-based primary and palliative care), Hospitalization at Home, Rehabilitation at Home, Mount Sinai Palliative Care at Home, Pediatric Visiting Doctors, and Complex Care. Dr. DeCherrie is a professor in the Brookdale Department of Geriatrics and Palliative Medicine and the Department of Medicine at the Icahn School of Medicine at Mount Sinai.

She studied at the University of Chicago for both undergraduate and medical school and completed her internal medicine residency at Boston University. Dr. DeCherrie completed her fellowship in geriatrics at the Icahn School of Medicine at Mount Sinai. Her interests include resident education in geriatrics and home care as well as systems and policy implications for home-based care of all types.

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MINDY FAIN, DIRECTOR-AT-LARGE

Dr. Fain is the Anne & Alden Hart Professor of Medicine and serves as the division chief of geriatrics, general internal medicine, and palliative medicine in the College of Medicine at the University of Arizona. She also is the co-director of the Arizona Center on Aging, a statewide center of excellence to improve the health and wellbeing of older adults through comprehensive programs in education, clinical care, research, and community outreach. She is boarded in internal medicine, geriatrics, and hospice and palliative medicine. She also is a past president of AAHCM.

At the University of Arizona, she was a board member of the Health Network and chair of the quality and safety committee. She is dedicated to improving the health outcomes of older adults and currently is leading the implementation of age-friendly health systems. She started Healthy Together Care Partnership, a home-based program for high-risk Medicaid beneficiaries funded by the University of Arizona Health Plans.

Dr. Fain grew up in Brooklyn, NY, and attended New York University for undergraduate school and medical school. She trained in internal medicine at Case Western/University Hospitals of Cleveland, OH, where she completed a clinical infectious disease fellowship. She moved to Tucson, AZ, in 1984, and was delighted to "find" home care medicine. There, she served at the Southern Arizona VA Healthcare System for 25 years.

BOARD BIOS *(continued)*



MARINA NELLIUS, DIRECTOR-AT-LARGE

Marina Nellius is a social worker at the MedStar House Call Program. She works with an interdisciplinary team of medical professionals who perform house calls to the most vulnerable and most medically complex adult seniors in Baltimore City, Maryland. She provides comprehensive health care management and has implemented multiple innovative initiatives, to improve the systemic health care needs of older adults. As a recognized geriatric care leader, she mentors and fosters the development of future geriatric professional leaders. She is the member of multiple local and national geriatric and aging committees, coalitions and non-profit boards.

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RAJIV PATEL, DIRECTOR-AT-LARGE

Dr. Rajiv Patel is CEO of U.S. Medical Management (USMM), headquartered in Troy, MI. USMM, through its subsidiaries Visiting Physicians (VPA) House Calls and VPA In Home Assessments, Pinnacle Senior Care, Grace/Comfort Hospice and The Home DME, provides value based care, for the sickest 5% of patients, in their homes. Rajiv leads through the values of Respect, Integrity, Teamwork and Excellence. USMM utilizes these values to provide higher quality healthcare and improved patient experiences at a lower cost.

Rajiv spent a large part of his career at St. Louis based SSM Health, joining as an Internal Medicine Physician. He quickly recognized that his passion extended beyond direct patient care. Rajiv held various leadership roles with SSM, including multiple committee chair and board positions. He has served as Vice President - Medical Affairs, Chief Medical Officer and Medical Group Regional President. Through this work, Rajiv has become a champion of process improvement and advocate of lifelong learning.

Rajiv is a member of the American College of Physicians, American Association for Physician Leadership and American College of Healthcare Executives. He has also served his community, working with The Buddy Fund and Mel Carnahan High School of the Future. He currently resides in Birmingham, MI where he and his wife are raising two sons. He spends his free time cooking and reading.

BOARD BIOS *(continued)*



HANK ROSS, DIRECTOR-AT-LARGE

Hank Ross is founder of Physician Housecalls, a company that has provided more than 100,000 housecall visits in Oklahoma and Kansas. Mr. Ross also founded and served as CEO of Ross Health Care, a home care company serving Oklahoma. He also spent 14 years in hospital administration with a publicly traded healthcare company and served with a faith-based hospital system.

Mr. Ross received a bachelor's degree in business administration from Oklahoma State University and a Master of Business Administration degree from Oklahoma City University. He is board certified in healthcare administration and was a past diplomat of the American College of Healthcare Executives.

Mr. Ross served 14 years in the Oklahoma National Guard, including a tour in the Gulf region during Operation Desert Storm. He just concluded an 8-year term as mayor of Chickasha, OK. He serves on the Board of Advisors for First National Bank of Oklahoma and is a past member of the Oklahoma State Medical Board.

Mr. Ross and his wife, Alison, have been married for 33 years. She is a registered nurse and works in their healthcare business. They have three children: Alex, Andrew, and Caleb.

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ELIZA "PIPPA" SHULMAN, DIRECTOR-AT-LARGE

Eliza "Pippa" Shulman, DO MPH, is the chief medical officer of Medically Home, the world's first virtual hospital. Medically Home is a tech-enabled clinical enterprise that provides the necessary capabilities to safely shift medical care from hospitals to patients' homes. Dr. Shulman also is the medical director of the Center for Healthcare Innovation at Atrius Health, where she is charged with identifying, testing, and implementing novel care delivery solutions as part of the largest independent multi-specialty medical group in the Northeast.

Previously Dr. Shulman was the chief of geriatrics and palliative care at Harvard Vanguard Medical Associates, where she led improvement efforts in home care, extended-care facilities, and outpatient geriatrics and palliative care services. As chief and as part of the ACO geriatric care model workgroup at Harvard Vanguard Medical Associates, she led numerous initiatives to redesign care for frail elderly patients, including implementation of an organization-wide strategy for improving advance care planning.

Dr. Shulman is board certified in family medicine, preventive medicine, and hospice and palliative medicine. She is a graduate of the combined New Hampshire Dartmouth Family Medicine Residency and the Dartmouth Hitchcock Leadership Preventive Medicine Residency, which is focused on developing physicians to lead change and improve systems of care.

BOARD BIOS *(continued)*



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KRISTOFER L. SMITH, DIRECTOR-AT-LARGE

As Chief Clinical Officer of Prospero Health, Dr. Smith leads the organization's efforts to establish a high quality and clinically effective home-based medical care model for patients with serious illness. He oversees clinical model design, as well as quality of care standards and clinical improvement activities. He also leads the provider and strategic relationship group works to create partnerships that will improve enrollment effectiveness.

His most recent prior role was President of naviHealth's Home-based Medical Care division, where he oversaw the build, deployment, operations and strategy for a home-based offering to frail elderly patients. Dr. Smith was also the SVP of Population Health at Northwell Health. He provided population health strategic leadership and oversaw all care management activities. He also served as the medical director for Post-Acute Care Services and Chief Medical Officer for Northwell's insurance offering.

He has published papers on advanced care models for the frail elderly and has been a co-investigator on grants investigating the outcomes of high- intensity primary care programs. He regularly gives national talks on health policy, the frail elderly and the intersection of payment reform and clinical redesign. Additionally, he has worked with associations such as the American College of Physicians, Center to Advance Palliative Care, the Coalition to Transform Advanced Care and the American Academy of Home Care Medicine.

Dr. Smith graduated with a degree in sociology from Princeton University and a Master of Public Policy in health policy from Harvard University. He received his Medical Degree from Boston University School of Medicine and completed a residency and chief residency in Internal Medicine at the Mount Sinai Medical Center. Dr. Smith is board certified in Internal Medicine as well as Hospice and Palliative care. His clinical work has always been as a house calls provider.



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LAURA SNIDER, DIRECTOR-AT-LARGE

Laura Snider, DNP, is the CEO and founder of INhouse Primary Care, a home-based primary-care private practice covering central Indiana. She founded her practice in 2007 after having worked as a family nurse practitioner (FNP) in a traditional practice. Snider leads a team of NPs and support staff and continues to have her own patient census. In 2018, she was elected to the board of AAHCM and also has been a board member of the Central Indiana Council of Aging Medical Advisory Council since 2016. Since 2019, Snider has been working with CMS as a QPP Clinician Champion.

Snider was born in Kansas City, KS, and grew up outside of Indianapolis, IN. She received her nursing degree from University of Indianapolis in 1985, obtained her FNP degree from Indiana University in 1997, and became a doctor of nursing practice in 2010 after graduating from Rush University in Chicago, IL. Laura has been adjunct faculty in the FNP program at Indiana University for 17 years. She is married and has two daughters and two grandsons.

BOARD BIOS *(continued)*



ROBERT SOWISLO, DIRECTOR-AT-LARGE

Robert J. Sowislo, former CFO of the Oakwood Healthcare System and recent CFO of USMM, LLC, and the Visiting Physicians Association; currently serves as government affairs executive for USMM/VPA/Centene. USMM/VPA is a 240-physician-led national home-based medical care group based in Troy, MI. Sowislo has led the development of government shared savings programs for the organization and currently directs advocacy efforts for USMM/VPA.

In 2012, Sowislo guided USMM/VPA efforts in the CMS Pioneer Accountable Care Organization (ACO) program, was instrumental in participating in and advocating for the Independence at Home (IAH) program, and developed USMM's own CMS MSSP National ACO Program in 2015, the only MSSP ACO that is exclusively dedicated to the practice of home-based primary care.

Sowislo serves on the board of the American Academy of Home Care Medicine (AAHCM) and Chairs the AAHCM Public Policy Committee. As a past treasurer and finance committee chair, Sowislo advocates for the Academy in multiple capacities. Sowislo also sits on the boards of the Home Centered Care Institute (Chicago) and the Home Care Medicine Action Fund, the advocacy arm of AAHCM. Sowislo, a graduate of the University of Michigan and Wayne State University, resides in Bloomfield Hills, MI, with his wife, Karen.

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DEBORAH WOLFF-BAKER, DIRECTOR-AT-LARGE

Deborah Wolff-Baker has been a registered nurse for 37 years and an Advanced Practice Registered Nurse (APRN) for 13 years. A board-certified family nurse practitioner, she holds sub-specialty board certifications as an advanced practice hospice and palliative care nurse (ACHPN) and as an APRN Gerontological Specialist focusing on palliative care, transitional care and chronic disease management. Wolff-Baker is an active member in several organizations, including The California Association for Nurse Practitioners (CANP), The American Association of Nurse Practitioners (AANP), and the Gerontological Advanced Practice Nurses Association (GAPNA).

Wolff-Baker is the president-elect of the GAPNA's Northern California Chapter. She served for 4 years as the National chair of the organization's House Calls Special Interest Group and is the current chair of GAPNA's National Health Affairs Committee. She has presented at several Statewide and National conferences on her Independent Practice Association (IPA) type model of home-based palliative and primary care and was a part of a panel presentation at the AAHCM Annual Meeting in 2016. She also presented as part of a panel in HCCI's half day long pre-conference entitled House Calls: APNs Navigating Challenges and Implementing Solutions at the GAPNA national Conference in 2019 and is the lead author of The Expanding Role of Nurse Practitioners in Home Based Primary Care: Opportunities and Challenges published in the Journal of Gerontological Nursing in June 2019.

Wolff-Baker serves her community as a volunteer faith community nurse practitioner where she focuses on issues of healthy aging. She lives in Sonoma County, California, with her husband; her dog, Woodrow, and her cat, Sophie. She has four children and five grandchildren.

STAFF BIOS



BRENT FEORENE, EXECUTIVE DIRECTOR

Brent Feorene is chief transformation officer for Canton & Company, a healthcare growth and innovation services firm, where he helps organizations transform their businesses through strategy, change management, and performance optimization. He currently serves as the executive director for AAHCM after being a member of the AAHCM Board of Directors for 10 years and treasurer for 5.

A seasoned healthcare executive with over 25 years of experience, Feorene is nationally recognized as an expert in strategic and management issues across a variety of healthcare settings. He is a passionate advocate for community-based care and widely regarded as a thought leader, sought-after speaker, and publisher on issues affecting the community-based care continuum.

Feorene is vice chair for the Assisted Living/Non-Institutional Subcommittee of the Board of the American Medical Directors Association and the Society for Post-Acute and Long-Term Care Medicine. He is also a preferred consultant for the National Association of Area Agencies on Aging.

Prior to Canton & Company, Brent was founder and president of Colonnade Healthcare Solutions. He received his master's in business administration with highest honors from The Weatherhead School of Management of Case Western Reserve University.



ROBIN A. FACER, DIRECTOR OF EDUCATION & MEMBER ENGAGEMENT

Robin Facer is the Director of Education & Member Engagement, with 30+ years of experience as a medical education professional and a demonstrated history of working with nonprofit medical associations and other industry stakeholders.

Robin is passionate about working with subject-matter experts to develop educational activities (live and e-learning), under-graduate and GME training and elective rotations, and collaborations with other associations and related entities.

Before coming to AAHCM, Robin's successful performance was demonstrated at: American Academy of Orthopaedic Surgeons, American Academy of Pediatrics, American Academy of Orthopaedic Sports Medicine, Midwest Palliative & Hospice CareCenter, JourneyCare Hospice, Home Centered Care Institute, and the American Academy of Neurological Surgeons. She has a Bachelor of Science degree in Special Education and taught in the inner-city of Chicago as her first career.

Robin likes to make a difference and is honored to work with AAHCM to help meet the needs of thousands of home care physicians, nurse practitioners, social workers, and related professionals and agencies interested in improving care of homebound patients.

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STAFF BIOS



STACY WARKENTINE, DIRECTOR OF STRATEGIC INITIATIVES

Stacy Warkentine is the Director of Strategic Initiatives for AAHCM, where she facilitates and drives key growth initiatives for the Academy, cultivates relationships with partner organizations, and supports marketing, member engagement, and events.

Warkentine has 20+ years of experience seamlessly coordinating complex logistics, directing staff, improving efficiency of business operations, executing marketing and branding initiatives, and contributing to customer growth and loyalty. Warkentine is focused on building and nurturing productive, collaborative working relationships.

Before coming to AAHCM, Warkentine was chief of staff for a healthcare IT organization where she worked closely with an executive team to manage their special initiatives. Her responsibilities included driving operational efficiency and performance measurements, increasing employee engagement, increasing brand awareness, and planning and executing internal and customer-facing events.

Warkentine is passionate about the mission of AAHCM and supporting those delivering and advocating for high-value health care in the home for all people in need.

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